For:

With:

P.O. BOX 730457 DALLAS, TX 75373-0457

MARK SHELTON(193405)

Fort Worth, TX 76110-1100

In Account PATHFINDER MARKETING(171285)

ATTN:Accounts Payable

League City, TX 77573-6342

6164 Blackburn Ct

1050 Forest Park Blvd Ste 200

CBS TELEVISION © GW



## KTVT-TV

INVOICE

Account Exec:

Office: KTVT-TV Contract Num: 1071-59988

10/02/2012-10/07/2012

VALERIE BONNEY

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 10/2-10/7

**Product Desc:** State Senate District 10

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1071-486233 Page 1 of 5 Invoice Date: 10/07/2012 11/06/2012 Billing Cycle: Weekly 10/01/2012-10/07/2012 Net 30 days **Billing Period:** 

Buy	Flight									Total	
ine	Descripti	ion			Buy Line Dates		М	TWTFSS	Dur	Spots	Rate
1	CBS 11 N	NEWS T	HIS MORNING		10/02/2012-10/07	/2012	. Т	WTF	30	3	225.00
<u>We</u>	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/0	01/2012-10/07/	/2012		.TWTF		3		225.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/2012	Tu	06:29:31 AM	0 . 0.	MSTV120130H		30	225.00		<u></u>	<u>rremante</u>
	03/2012	We	06:54:34 AM		MSTV120130H		30	225.00		-	
	04/2012		06:58:25 AM		MSTV120130H		30	225.00		Total Control	
2	THE EAR	N V SH	<b>NW</b>		10/02/2012-10/07	7/2012	т	WTF	30	2	125.00
	THE EAR	CET OFF	J V V		10/02/2012-10/07	72012	. '	W 11	30	2	123.00
We	ek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
10/0	01/2012-10/07/	/2012		. T W T F		2		125.00		1	
Δir	Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks
	03/2012		07:58:26 AM	101/01/01	MSTV120130H	100	30	125.00	<u> Debit</u>	Credit	<u>itemarks</u>
	04/2012		07:58:41 AM		MSTV120130H		30	125.00			
							W				
3	CBS 11 N	NEWS A	AT 4P		10/02/2012-10/07	7/2012	.1	WTF	30	11	350.00
Wo.	ek Of			MTWTFS		Spots Per Week		Rate			
	<u>(01/2012-10/07</u> /	/2012		.TWTF	3	<u> </u>		350.00			
10/0	01/2012-10/01/	/2012				1 10		330.00			
<u>Air</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/0	04/2012	Th	04:11:23 PM		MSTV120130H		30	350.00			
4	CBS 11 N	NEWS A	AT 5P		10/02/2012-10/07	//2012	. Т	WTF	30	3	600.00
We	ek Of			MTWTFS	S	Spots Per Week		Rate			
	<u>/01/20</u> 12-10/07/	/2012		.TWTF	<u>-</u>	3		600.00			
						3					
	<u>Date</u>		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	03/2012		05:11:22 PM		MSTV120130H		30	600.00			
10/0	04/2012	Th	05:13:14 PM		MSTV120130H		30	600.00			

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ATTN:Accounts Payable

League City, TX 77573-6342

6164 Blackburn Ct

1050 Forest Park Blvd Ste 200

CBS TELEVISION STATIONS



## KTVT-TV

1071-486233

10/01/2012-10/07/2012

10/07/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 2 of 5

Account Exec:

VALERIE BONNEY

Office: Contract Num: KTVT-TV 1071-59988

10/02/2012-10/07/2012

**Contract Dates: Customer Order:** 

Linked Order:

/ 10/2-10/7

CPE:

**Product Desc:** State Senate District 10

Broadcast airtimes represented are reported to the nearest second.

11/06/2012 Net 30 days

uy	Flight									Total		
ine	Descripti	on			<b>Buy Line Dates</b>		M T	WTFSS	Dur	Spots	Rate	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
1	10/05/2012	Fr	05:26:20 PM		MSTV120130H		30	600.00				
5	CBS 11 N	IEWS A	NT 6P		10/02/2012-10/07	7/2012	. T V	/TF	30	4	725.00	
<u>\</u>	Neek Of			MTWTFSS	<u>.</u>	Spots Per Week		Rate				
1	10/01/2012-10/07/	2012		.TWTF		3		725.00				
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
1	10/03/2012	We	06:11:24 PM		MSTV120130H		30	725.00		W		
1	10/04/2012	Th	06:08:28 PM		MSTV120130H		30	725.00			li .	
1	10/05/2012	Fr					30			725.00	Preempted	
1	10/05/2012	Fr	06:13:40 PM	10/05/2012	MSTV120130H		30	725.00	725.00		Makegood	
6	CBS 11 N	IEWS A	AT 6P		10/02/2012-10/07	7/2012		. S .	30	1	400.00	
									- 1 -			
7	Neek Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate	1.1			
1	10/01/2012-10/07/	2012		S.		1		400.00				
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
1	10/06/2012	Sa	06:23:12 PM		MSTV120130H		30	400.00				
7	WHEEL C	OF FOR	RTUNE		10/02/2012-10/07	7/2012	. T V	/TF	30	4	1,600.00	
,	Week Of			MTWTFSS		Spots Per Week		Rate_				
7	10/01/2012-10/07/	2012		.TWTF		<u> </u>		1,600.00				
1			Air Tim o		Matarial	·	Dur		Dobit	Oro dit	Domarko	
	Vir Doto	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
į	Air Date	т			MSTV120130H		30	1,600.00				
<u>/</u>	10/02/2012	Tu	06:47:05 PM		MOTIVACCACCI			1,600.00				
<u>/</u> 1	10/02/2012 10/03/2012	We	06:36:10 PM		MSTV120130H		30					
<u>#</u> 1 1	10/02/2012				MSTV120130H MSTV120130H MSTV120130H		30 30 30	1,600.00 1,600.00				

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KTVT-TV

1071-486233

Invoice Num:

INVOICE

Page 3 of 5

Account Exec:

VALERIE BONNEY

Office: Contract Num: KTVT-TV 1071-59988

10/02/2012-10/07/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

/ / 10/2-10/7

Product Desc: State Senate District 10

In Account PATHFINDER MARKETING(171285)

With: 6164 Blackburn Ct

League City, TX 77573-6342 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total	
Line	Description	n			<b>Buy Line Dates</b>		М -	TWTFSS	Dur	Spots	Rate
8	PRESIDEN	ITIAL/VP	DEBATES		10/02/2012-10/07	/2012		W	30	1	2,500.00
Wee	ek Of			MTWTFS	8	Spots Per Week	(	Rate			
	01/2012-10/07/20	012		W	_	1		2,500.00			
							_				
		Day Ai		M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/0	03/2012	we us	9:44:50 PM		MSTV120130H		30	2,500.00			
9	CBS 11 NE	WS AT 1	10P		10/02/2012-10/07	//2012	. T	WTF.S	30	5	1,980.00
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	<u>2</u>	Rate			
10/0	01/2012-10/07/20	012		.TWTF.S		4	1	1,980.00			
Air I	Date	<u>Day</u> Ai	ir Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/0	03/2012	We 10	0:23:16 PM		MSTV120130H		30	1,980.00			
10/0	04/2012	Th 10	0:32:46 PM		MSTV120130H		30	1,980.00	The same of		
10/0	05/2012	Fr					30			1,980.00	Preempted
10/0	05/2012	Fr 10	0:13:10 PM		MSTV120130H		30	1,980.00			
10/0	07/2012	Su 10	0:47:10 PM	10/05/2012	MSTV120130H		30	1,980.00	1,980.00		Makegood in SUNDAY LATE NEWS
10	CBS 11 NE	WS AT 1	10P		10/02/2012-10/07	7/2012	1	S.	30	1	600.00
			100				10000				
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week	<u> </u>	Rate			
10/0	01/2012-10/07/20	012		S.		1		600.00			
Air I	Date	<u>Day Ai</u>	ir Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
		-	0:28:50 PM		MSTV120130H		30	600.00			
11	LETTERMA	\ NI			10/02/2012-10/07	//2012	т	WTF	30	3	500.00
11	LETTERWIF	111			10/02/2012-10/07	/2012	. 1	WIF	30		500.00
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	<u>C</u>	Rate			
	01/2012-10/07/20	012		.TWTF		3		500.00			
	<u>Date</u>	<u>Day Ai</u>	ir Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
Δir I		<u>uay</u> Ai	11 11110	1VI/ O 1 OI	ivialciiai		<u> Dui</u>	<u> </u>	DCDIL	Orean	Nomana

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Fort Worth, TX 76110-1100

1050 Forest Park Blvd Ste 200

CBS TELEVISION STATIONS



INVOICE

**Account Exec:** 

VALERIE BONNEY

Office: Contract Num: KTVT-TV 1071-59988

10/02/2012-10/07/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 10/2-10/7

In Account PATHFINDER MARKETING(171285) With:

6164 Blackburn Ct

League City, TX 77573-6342 ATTN:Accounts Payable

Product Desc: State Senate District 10

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
Line	Descr				Buy Line Dates		M T	TWTFSS	Dur	Spots	Rate	
	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
	10/04/2012	Th	11:30:51 PM		MSTV120130H		30	500.00				
	10/05/2012	Fr	11:31:10 PM		MSTV120130H		30	500.00				
12	WHEE	L OF FOR	RTUNE		10/02/2012-10/07	//2012		S.	30	1	600.00	
	Week Of			MTWTFSS	<u>3</u>	Spots Per Week		Rate				
	10/01/2012-10/	/07/2012		S.		1		600.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/06/2012	Sa	06:34:02 PM		MSTV120130H		30	600.00			A.	
13	CBS 1	1 NEWS A	AT 4P		10/05/2012-10/05	5/2012		.F	30	1	375.00	
	Week Of 10/01/2012-10/	/07/2012		<u>MTWTFS\$</u>	<u>3</u>	Spots Per Week		<u>Rate</u> 375.00	A			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/05/2012	Fr	04:22:59 PM		MSTV120130H		30	375.00				
14	CBS 1	1 NEWS /	AT 6P		10/05/2012-10/05	5/2012	1	.F.	30	2	1,000.00	
	Week Of			MTWTFS		Spots Per Week	1000	Rate				
	10/01/2012-10/	/07/2012		F		1		1,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/05/2012	Fr					30			1,000.00	Preempted	
	10/05/2012	Fr	06:22:08 PM	10/05/2012	MSTV120130H		30	1,000.00	1,000.00		Makegood	
	T	otal Spots	<u>i</u> .	Gross Am	<u> </u>	Comm	ission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	29	)	26,545.00	1		3,981.75	22,563.25	3,705.00	3,705.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 4 of 5

Invoice Num: 1071-486233

Invoice Date: 10/07/2012 Billing Cycle: Weekly

**Billing Period:** 10/01/2012-10/07/2012



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For: MARK SHELTON(193405)

1050 Forest Park Blvd Ste 200 Fort Worth, TX 76110-1100

In Account PATHFINDER MARKETING(171285)

With: 6164 Blackburn Ct

> League City, TX 77573-6342 ATTN:Accounts Payable

CBS TELEVISION © GUU



KTVT-TV

INVOICE

Page 5 of 5

Account Exec: VALERIE BONNEY

Office: KTVT-TV Contract Num: 1071-59988

10/02/2012-10/07/2012 **Contract Dates: Customer Order:** 

Linked Order:

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**Product Desc:** State Senate District 10

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Invoice Num: 1071-486233 Invoice Date: 10/07/2012 Billing Cycle: Weekly

**Billing Period:** 10/01/2012-10/07/2012

11/06/2012 Net 30 days

## **Billing Notes**

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KTVT-TV

817-451-1111

Gross Billing	26,545.00
Trade Value	0.00
Agency Commission	3,981.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	22,563.25

Warranty - We warrant the above broadcasts were made according to the official station log.